



In 2015, Jenn Marsh married two passions: communications and home décor. The outcome was Loveland Lodge, a blog about home renovations, décor, DIY and life. Featuring tips for renovations, simple and easy DIYs, budget makeovers and home décor inspiration, [Loveland Lodge](#) strives to show that having a home you love is accessible to anyone.

Site Statistics

A growing blog, Loveland Lodge is focused on increasing traffic while also maintaining a loyal readership. Jenn is continuing to discover new ways to promote the blog and increase visibility.

Monthly page views: 2.3K Posts per week: 2-3X
Monthly visitors: 1.3K Readership: 36% ages 34-54;
30% ages 55-64

Social Media

While the numbers might be small, they are mighty. Jenn's social strategy is focused on [Twitter](#), [Pinterest](#) and [Instagram](#).



470



390



1,074

Opportunities

Sponsored posts, product reviews, giveaways and more!

About the Blogger

Jenn is a corporate communications professional by day, and home décor addict by night. Her passion for interiors started when she sold her first home, a small condo, and realized the importance of staging a house to sell.

Jenn and her husband purchased their home together in 2014 - a 1970s contemporary ranch with potential. Somewhat resembling a ski lodge, her husband named the house the Loveland Lodge and it stuck.

They moved in two weeks before their wedding, and two weeks after their honeymoon, they started renovation. Almost 3 years later, they are still updating, renovating and having fun along the way.

Jenn saw an opportunity to share with others that it's possible to decorate a home even if you have limited time and money, and that the lessons you learn are the most important part of decorating.

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